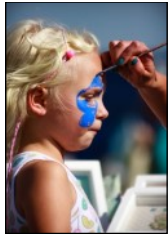




# ECCLESHALL SHOW



## INFORMATION FOR SPONSORS



[www.eccleshallshow.co.uk](http://www.eccleshallshow.co.uk)



## Eccleshall Show

**Thousands of people can't be wrong... Eccleshall Show attracts around 5000 visitors every year.** The show's website and Facebook page receives much attention throughout the year with a significant increase in 'hits' from July to September.

**The Show Society makes donations each year to charities which serve the area. Recently, these have included** Katharine House Hospice, Guide Dogs for the Blind, Eccleshall First Responders and Riding for the Disabled.

**Eccleshall Show started in 1947** with the aim of providing a social event for the local community. It's traditional gymkhana and agricultural roots were cemented in the formation of Eccleshall Gymkhana and Agricultural Society - the organising committee which became Eccleshall Show Society at the turn of the millennium.

**Whilst acknowledging the significance of its rural roots,** Eccleshall Show has expanded in order to meet the expectations of its paying public. To that end, attractive trade stand rates are offered and a huge range of stands exhibit at Eccleshall Show year on year. In recent years, the Society has invested heavily in Main Ring events to keep people entertained throughout the day and we are keen to provide excellent value for money for all our visitors.

**Such expenditure and expansion has to be carefully managed** but the Show Society is proud to have brought about the growth of the show in what is an undoubtedly challenging financial climate. Significant development of the show means that it is a very different event to that of just a decade ago. It costs in excess of £20,000 to stage the show.

**Horticulture, Craft, Companion Dog Show, Pet Show: From canines to cauliflowers, horses to homemade wines... The Show has competitions for all!** The equestrian section is one of the largest one-day events of its kind in the country and attracts exhibitors from across the UK. We are proud to host qualifying classes for larger events such as the Horse of the Year Show. The Classic Vehicle display goes from strength to strength and in the past decade has grown from three engines to three hundred exhibits.

**Fancy joining us as we continue to grow?**



## ***Sponsorship and Promotional Opportunities***

The information contained within this booklet offers a flavour of how we can work together.

The examples given illustrate what we can offer you in return for your support.

Each package can be individually tailored to the needs of you or your Business. Mary Cartmail or Edward Lambert would be happy to discuss your individual requirements.

***Sponsor Badges***

***Complimentary Lunch***

***Website Advertising***

***Acknowledgement on Show Facebook page***

***Banners & Advertising Board space***

***Prize giving opportunities***

***Show Schedule\* and Programme Advertising space***

***Private Hospitality Marquee for your use***

***Newspaper advertising***

***Looking forward to hearing from you***

please email

[info@eccleshallshow.co.uk](mailto:info@eccleshallshow.co.uk)

or telephone

**Secretary, Mary Cartmail - Tel. 07702 240511**

or

**Chairman, Edward Lambert - Tel. 07866 856492**

**[www.eccleshallshow.co.uk](http://www.eccleshallshow.co.uk)**

\*Please note Schedule advertising space available if Sponsorship confirmed and payment received before 1 May or before Schedules go to print.



# MAIN SHOW SPONSOR PACKAGE

*Minimum sponsorship of £1000*

Includes but not limited to

- ◆ 20ft x 12ft Marquee space for your sole use / marketing / hospitality
- ◆ Buffet Lunch in hospitality marquee for ten people
- ◆ Advertising space on [www.eccleshallshow.co.uk](http://www.eccleshallshow.co.uk) including link to your website
- ◆ Acknowledgement on Show's Facebook page and other social media
- ◆ Banners & Advertising space across showground including the main ring and exit gates
- ◆ Opportunity to present prizes
- ◆ Full A5 page advert in Show Schedule\* (usually back cover)
- ◆ Full page A5 Show Programme advert (usually back cover)
- ◆ Promotion across Public Address system throughout the day
- ◆ Ten 'Sponsor' Badges giving admission to the show
- ◆ Logo / Business name on Advance tickets
- ◆ Acknowledgement on Show Promotional material\*
- ◆ Logo, Name on flyers\*
- ◆ Acknowledgement in Newspaper adverts

**Are we missing something you'd like as Main Sponsor?**

***Contact us to discuss your requirements.***

*\*subject to early confirmation of Sponsorship*



# **GOLD SPONSOR PACKAGE**

***Minimum sponsorship of £500***

**Includes but not limited to**

- ◆ Complimentary Buffet Lunch in hospitality marquee for up to eight people
- ◆ Advertising space on [www.eccleshallshow.co.uk](http://www.eccleshallshow.co.uk) including link to your website
- ◆ Acknowledgement on Show's Facebook page
- ◆ Banner & Advertising Board space for up to five items including the main ring and exit gates
- ◆ Opportunity to present prizes
- ◆ Full A5 page advert in Show Schedule\*
- ◆ Full A5 Show Programme advert
- ◆ Promotion across Public Address system throughout the day
- ◆ Eight 'Sponsor' Badges giving admission to the show
- ◆ Space for your own hospitality marquee

**Are we missing something you'd like as a Gold Sponsor?**

***Contact us to discuss your requirements.***

*\*subject to early confirmation of Sponsorship*



# SILVER SPONSOR PACKAGE

*Minimum sponsorship of £300*

**Includes but not limited to**

- ◆ Complimentary Buffet Lunch in hospitality marquee for up to five people
- ◆ Advertising on [www.eccleshallshow.co.uk](http://www.eccleshallshow.co.uk)
- ◆ Acknowledgement on Show's Facebook page
- ◆ Banner & Advertising Board space for up to two items in the main ring
- ◆ Opportunity to present prizes
- ◆ Half A5 page advert in Show Schedule\*
- ◆ Half A5 Show Programme advert
- ◆ Public Address acknowledgement throughout the day
- ◆ Five 'Sponsor' Badges giving admission to the show

**Are we missing something you'd like as a Silver Sponsor?**

***Contact us to discuss your requirements.***

*\*subject to early confirmation of Sponsorship*



## BRONZE SPONSOR PACKAGE

*Minimum sponsorship of £150*

Includes but not limited to

- ◆ Complimentary Buffet Lunch in hospitality marquee for up to three people
- ◆ Acknowledgement on [www.eccleshallshow.co.uk](http://www.eccleshallshow.co.uk)
- ◆ Banner & Advertising Board space for one item in the main ring
- ◆ Opportunity to present prizes
- ◆ Quarter A5 page advert in Show Schedule\*
- ◆ Quarter A5 Show Programme advert
- ◆ Public Address announcements throughout the day
- ◆ Three 'Sponsor' Badges giving admission to the show

## SUPPORTER SPONSOR PACKAGE

*Minimum sponsorship of £70*

Includes but not limited to

- ◆ Complimentary Buffet Lunch in hospitality marquee for two people
- ◆ Opportunity to present prizes
- ◆ Acknowledgement in Show Schedule\*
- ◆ Acknowledgement in Show Programme
- ◆ Two 'Sponsor' Badges giving admission to the show

## CLASS SPONSOR PACKAGE

*Minimum sponsorship of £40*

Includes but not limited to

- ◆ Complimentary Buffet Lunch in hospitality marquee for two people
- ◆ Acknowledgement in Show Schedule\*
- ◆ Two 'Sponsor' Badges giving admission to the show

*\*subject to early confirmation of Sponsorship*





# ECCLESHALL SHOW

**SATURDAY 3 SEPTEMBER 2016**

[www.eccleshallshow.co.uk](http://www.eccleshallshow.co.uk)

The Parks, Sugnall, Nr. Eccleshall

## SHOW SPONSORSHIP

excellent value for money...  
exposing your business to new customers...  
individual packages for all budgets...  
supporting a charity...

# Be part of it!

Please send sponsorship monies to:

**Ms. Mary E. Cartmail  
Hon. Show Secretary  
Lawnhead House  
Lawnhead, Stafford. ST20 0JQ**

Eccleshall Show Society is a Company Limited by Guarantee  
Registered in England and Wales No. 6489928. Charity No. 1136342.  
Registered office: The Vicarage, Church Street, Eccleshall, Stafford, ST21 6BY

